

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

The members of Arunachal Pradesh Literary Society (APLS), led by its President and Sahitya Academy Awardee Shri Yeshe Dorjee Thongchi, State Chief Information Commissioner called on the Governor Shri JP Rajkhowa at Raj Bhawan, Itanagar on 21st July 2015.

During the interaction with the members of the society, the Governor called upon the intellectuals and literary societies of the State to preserve, promote and expand the assets of the society, especially cultural heritage, handloom and handicraft expertise and language. He stressed that it is the duty of every member of the society and community to ensure that it is not lost.

Sharing his delightful experience during the recent Dree Festival celebration, the Governor said that each and every tribe of the State has many dance forms and songs. The whole Arunachal Pradesh has a huge collection of cultural assets. Pleased to see that young children were taking part along with ladies in the cultural programme, the Governor said that it is a positive sign and effort must be there to maintain it.

Sharing his concern that younger generations do not take interest in learning their mother tongues, the Governor advised the APLS to promote and popularize indigenous languages amongst the youth.

Reiterating his concern of the drug menace in the State, the Governor called upon the literary society to take initiative in educating the people on the negative impact in the society, particularly the youth.

The Governor lauded the effort of the Arunachal Pradesh Literary Society in collaboration with Assam Sahitya Sabha in reinforcing the age-old good neighbours' relationship.

The Governor emphasised that Film Institute project must be expedited. It will provide large number of employment and boost tourism. Stating that the institute was given to the State because of its scenic beauty and green environment, the Governor advised the people not to damage the green cover.

PRO to Governor
Arunachal Pradesh
ITANAGAR, July 21, 2015